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E-Mobility: Luther assists GWW sheltered workshops in launching innovative Cargobike "XCYC" on the market

Stuttgart – The GWW sheltered workshops have developed an unusual e-bike that is nominated for the German Design Award. The sale started at the beginning of October 2017. The Swabian company was assisted by law firm Luther in developing its national and international sales network and structuring the after-sales market. The law firm has also drawn up all relevant legal structures and contracts.

Under the new brand "XCYC" (abbreviation for "excites cycling"), GWW has developed a three-wheeled E-Cargobike with loading area, which has a total weight of max. 250 kilograms. In future, the product will serve as a fleet solution for municipalities, tourism and companies - such as courier services, caterers or craftsmen. Private individuals can also purchase the cargo bike, which is expected to cost between 6,500 and 8,000 euros.

A Karlsruhe-based company manufactures the frames for the load pedal control for GWW. In the workshops in Calw (Baden-Wuerttemberg), disabled workers assemble the wheels. The innovative model attracted a great deal of attention at the Eurobike bicycle trade fair, which took place in Friedrichshafen at the beginning of September. Recently it was even nominated for the German Design Award.

About GWW sheltered workshops

The social enterprise GWW is made up of 17 organisations and authorities - counties, cities and associations for the assistance of the disabled. The company provides care for around 1,350 people with a disability or mental illness in the workshops and dormitories at more than 40 locations in the Böblingen and Calw districts.

So far, the GWW social welfare institution with more than 40 locations in the districts of Böblingen and Calw has been known above all as a reliable employee of large companies such as Daimler and L&M Logistik. For example, they produce rear windows for these, or pick and pack electrical parts and other goods.

www.gww-netz.de

www.xcyc.de

For the GWW

Luther, Commercial and Distribution Law: Dr. Steffen Gaber, LL. M. (Partner) and Dr. Max Jakob Rösch, LL. M. (both Stuttgart)

Brief Profile Luther

Luther is a leading German commercial law firm that offers comprehensive legal and tax services. The full-service law firm employs more than 350 lawyers and tax advisors and is represented at 10 German economic centres and at important investment locations and financial centres in Europe and Asia with international offices in Brussels, London, Luxembourg, Shanghai, Singapore and Yangon. Our clients are medium-sized enterprises and large corporations, as well as the public sector.

Luther works closely with other commercial law firms in all the prevailing jurisdictions worldwide. On the Continent, Luther is part of a group of independent leading law firms who have worked together for many years on joint cross-border projects.

Luther Rechtsanwaltsgesellschaft mbH is a law firm with a business approach: our innovative awareness aspires us to provide our clients with customised legal advice that addresses individual needs and delivers the greatest possible economic benefit.

Our lawyers and tax advisors have a solid understanding of interdisciplinary matters and a wealth of experience in collaborating on complex tasks. Further information is available at: www.luther-lawfirm.com

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